

Environmentally Friendly Companies

Environmentally-friendly, also sometimes referred to as green, eco-friendly or sustainable companies are those companies that proactively take measures to minimize the damage they cause to the environment, beyond what the law requires of them. Today, stakeholders such as companies' employees, suppliers, customers, and even chief executives are paying attention to the impact that companies have on the environment. People are also increasingly interested in knowing what companies are green which help to make purchase decisions.

There are multiple ways by which companies are ranked and rated in terms of their environmental friendliness. Ratings are calculated by comparing carbon footprints, by analysing how green programmes get managed, and by comparing corporate sustainability or integrated reports.

There are multiple rating systems or methodologies for measuring environmentally friendly companies. The most ratings include:

[Corporate Knights' "Global 100" Most Sustainable Corporations](#) - a data driven ranking of the top 100 green companies in the world, announced annually at the World Economic Forum in Davos, Switzerland. To get on the list, companies get screened according to their sustainability disclosure practices, financial health, product category, and financial sanctions. It analyses data from all publicly traded companies with a market capitalization of at least US \$2 billion. The organisation analyzed data from 4,600 companies against their global industry peers on a list of 12 environmental and financial indicators.

The aim of the Global 100 is to reinforce, raise awareness and showcase, annually, world leaders in corporate sustainability, including those that have been able to balance environmental performance, social performance and economic performance while delivering superior returns to investors.



Source: <http://www.corporateknights.com/reports/global-100/2016-global-100-results-14533333/>

[Newsweek Green Ranking Global Top 100 | 2015](#) a global ranking which focuses on the top 500 biggest global and the top 500 biggest American most environmentally-friendly companies. Newsweek ranked the world's largest companies on corporate sustainability and environmental impact. The Green Global 100 ranking list includes the largest publicly traded companies in the world.



Its rankings which are considered to be one of the world's most recognized assessments of corporate environmental performance which are based on research from Corporate Knights Capital, along with a "Green Revenue" score powered by HIP (Human Impact + Profit) Investor Inc., the 2015 iteration of the project features eight indicators that are used to assess and measure the environmental performance of the world's largest publicly traded companies. The scoring of these companies is based on its performance of eight specific indicators. These specific indicators include

- 1: Combined Energy Productivity,
- 2: Combined Greenhouse Gas (GHG) Productivity,
- 3: Combined Water Productivity,
- 4: Combined Waste Productivity,
- 5: Green Revenue Score,
- 6: Green Pay Link,
- 7: Sustainability Board Committee and
- 8: Audited Environmental Metrics.

Indian Companies

Rank	Newsweek Green Score	Company	Country	GICS Sector	GICS Industry	Energy Productivity	Carbon Productivity	Water Productivity	Waste Productivity	Green Revenue	Sustainability Pay Link	Sustainability Themed Committee	Audit Score
194	50.70%	Infosys Limited	India	Information Technology	IT Services	6.80%	5.50%	1.30%	0.10%	17.00%	10%	5%	5%
222	48.50%	Tata Consultancy Services Limited	India	Information Technology	IT Services	5.20%	2.30%	2.20%	1.80%	17.00%	10%	5%	5%
303	37.90%	Reliance Industries Limited	India	Energy	Oil, Gas & Consumable Fuels	12.80%	0.00%	3.70%	9.20%	2.10%	0%	5%	5%
305	37.80%	ITC Limited	India	Consumer Staples	Tobacco	0.60%	2.20%	0.10%	11.50%	3.40%	10%	5%	5%
376	25.20%	Hindustan Unilever Limited	India	Consumer Staples	Household Products	9.10%	0.00%	0.00%	0.00%	11.00%	0%	0%	5%
385	23.20%	Sun Pharmaceutical Industries Limited	India	Health Care	Pharmaceuticals	4.20%	0.00%	0.00%	0.00%	14.00%	0%	0%	5%
418	17.30%	Housing Development Finance Corporation Limited	India	Financials	Thriffs & Mortgage Finance	0.00%	0.00%	0.00%	0.00%	12.30%	0%	0%	5%
427	16.80%	ICICI Bank Limited	India	Financials	Banks	0.00%	0.00%	0.00%	0.00%	11.80%	0%	5%	0%
428	16.50%	HDFC Bank Limited	India	Financials	Banks	0.00%	1.50%	0.00%	0.00%	10.00%	0%	5%	0%
439	15.00%	State Bank of India	India	Financials	Banks	0.00%	0.00%	0.00%	0.00%	10.00%	0%	5%	0%
465	12.50%	Oil and Natural Gas Corporation Limited	India	Energy	Oil, Gas & Consumable Fuels	0.00%	1.50%	0.00%	0.00%	1.00%	0%	5%	5%
493	5.40%	Coal India Limited	India	Energy	Oil, Gas & Consumable Fuels	0.00%	0.00%	0.00%	0.00%	0.40%	0%	5%	0%

International Companies

Rank	Newsweek Green Score	Company	Country	GICS Sector	GICS Industry	Energy Productivity	Carbon Productivity	Water Productivity	Waste Productivity	Green Revenue	Sustainability Pay Link	Sustainability Themed Committee	Audit Score
1	89.20%	Biogen Inc.	United States	Health Care	Biotechnology	14.10%	14.20%	12.80%	11.30%	17.00%	10%	5%	5%
2	85.10%	SHIRE PLC	Ireland	Health Care	Pharmaceuticals	13.20%	14.50%	10.10%	13.20%	14.00%	10%	5%	5%
3	84.20%	Allergan, Inc.	United States	Health Care	Pharmaceuticals	12.40%	13.10%	12.00%	12.60%	14.10%	10%	5%	5%
4	84.10%	Reckitt Benckiser Group PLC	United Kingdom	Consumer Staples	Household Products	14.30%	11.90%	13.30%	12.70%	11.80%	10%	5%	5%
5	82.60%	Adobe Systems Incorporated	United States	Information Technology	Software	13.40%	9.10%	11.70%	9.40%	19.00%	10%	5%	5%
6	81.60%	Swisscom AG	Switzerland	Telecommunication Services	Diversified Telecommunication	13.60%	12.80%	9.90%	10.60%	14.60%	10%	5%	5%
7	81.30%	Unilever PLC	United Kingdom	Consumer Staples	Food Products	10.30%	13.20%	12.60%	14.50%	10.70%	10%	5%	5%
8	81.30%	Broadcom Corporation	United States	Information Technology	Semiconductors & Semiconductor Equipment	13.60%	12.50%	13.70%	8.60%	13.00%	10%	5%	5%
9	80.40%	Roche Holding AG	Switzerland	Health Care	Pharmaceuticals	9.30%	12.40%	12.20%	12.20%	14.20%	10%	5%	5%
10	80.40%	BT Group PLC	United Kingdom	Telecommunication Services	Diversified Telecommunication	9.90%	13.40%	8.20%	12.80%	16.00%	10%	5%	5%
11	79.00%	Atlas Copco Aktiebolag	Sweden	Industrials	Machinery	11.90%	13.70%	11.10%	10.50%	11.90%	10%	5%	5%
12	77.80%	Ecolab Inc.	United States	Materials	Chemicals	13.40%	14.30%	14.00%	6.10%	10.00%	10%	5%	5%
13	76.90%	Siemens Aktiengesellschaft	Germany	Industrials	Industrial Conglomerates	11.80%	11.80%	9.20%	9.90%	14.20%	10.00%	5.00%	5.00%
14	76.60%	Compass Group PLC	United Kingdom	Consumer Discretionary	Hotels Restaurants & Leisure	10.90%	10.10%	11.10%	14.50%	10.00%	10%	5%	5%
15	75.40%	Novo Nordisk A/S	Denmark	Health Care	Pharmaceuticals	11.20%	12.40%	9.00%	8.90%	14.00%	10%	5%	5%

Rank	Newsweek Green Score	Company	Country	GICS Sector	GICS Industry	Energy Productivity	Carbon Productivity	Water Productivity	Waste Productivity	Green Revenue	Sustainability Pay Link	Sustainability Themed Committee	Audit Score
16	74.90%	Aflac Incorporated	United States	Financials	Insurance	9.30%	8.80%	9.30%	11.60%	16.00%	10%	5%	5%
17	74.70%	UnitedHealth Group Incorporated	United States	Health Care	Health Care Providers & Services	13.00%	13.30%	13.10%	11.30%	14.00%	0%	5%	5%
18	74.50%	Apple Inc.	United States	Information Technology	Technology Hardware, Storage & Equipment	10.70%	12.70%	10.70%	14.30%	11.00%	10%	0%	5%
19	74.50%	MetLife, Inc.	United States	Financials	Insurance	9.00%	11.50%	9.40%	8.60%	16.00%	10%	5%	5%
20	74.20%	DIRECTV	United States	Consumer Discretionary	Media	10.10%	12.00%	7.70%	8.50%	16.00%	10%	5%	5%
21	74.00%	NTT DOCOMO, Inc.	Japan	Telecommunication Services	Wireless Telecommunication Services	8.60%	9.90%	10.80%	13.70%	16.00%	10%	5%	0%
22	73.50%	CVS Health Corporation	United States	Consumer Staples	Food & Staples Retailing	13.30%	13.90%	12.30%	0.00%	14.00%	10%	5%	5%
23	73.20%	Johnson & Johnson	United States	Health Care	Pharmaceuticals	11.40%	11.80%	11.30%	6.10%	12.60%	10%	5%	5%
24	72.90%	Telefonica, S.A.	Spain	Telecommunication Services	Diversified Telecommunication	10.10%	9.60%	6.20%	11.10%	16.00%	10%	5%	5%
25	72.80%	Schneider Electric SE	France	Industrials	Electrical Equipment	10.80%	11.80%	11.20%	6.10%	13.00%	10%	5%	5%
26	72.20%	Bayerische Motoren Werke Aktiengesellschaft	Germany	Consumer Discretionary	Automobiles	9.40%	11.10%	12.10%	12.60%	7.00%	10%	5%	5%
27	72.10%	ING Groep N.V.	Netherlands	Financials	Banks	12.80%	12.40%	10.60%	6.20%	10.00%	10%	5%	5%
28	71.40%	Commonwealth Bank of Australia	Australia	Financials	Banks	13.50%	9.50%	12.00%	6.90%	9.60%	10%	5%	5%
29	71.40%	National Grid PLC	United Kingdom	Utilities	Multi-Utilities	9.50%	12.70%	9.60%	8.30%	11.30%	10%	5%	5%
30	70.50%	AstraZeneca PLC	United Kingdom	Health Care	Pharmaceuticals	8.00%	8.70%	10.40%	9.40%	14.00%	10%	5%	5%

Source: <http://www.newsweek.com/green-2015/top-green-companies-world-2015>

[Best for the World Honorees](#)

The '**B Corp Best for the World**' list honours businesses that earned an overall score in the top 10% of more than 1,200 Certified B Corporations from over 120 industries on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community, and the environment. Honourees were recognized among micro, small, and mid-sized businesses around the globe. They set the gold standard for high impact companies and offer a positive vision of a better way to do business. Each honoured company is a Certified B Corporation. These companies use the power of business to solve social and environmental problems and have met rigorous standards of social and environmental performance, accountability, and transparency. Today these Certified B Corporations unified by one common goal: to redefine success in business. Every year they release separate lists recognising the companies which are '**Best for the Environment**' (environmental impact), '**Best for Community**' (community impact) and '**Best for Workers**' (employee impact).



[Best for the Environment Honorees for 2015](#)

The Best for the **Environment Honorees** are recognised for creating the most positive environmental impact. These companies have earned an environment score in the top 10% of all Certified B Corporations on the B Impact Assessment.

The B Impact Assessment (BIA) is a tool to assess a company's overall social and environmental performance. It does so by measuring the impact of a business on all stakeholders through an online, easy to use platform. The BIA is a free, confidential service administered by the non-profit organization B Lab.

U. S. based **B Lab** is a nonprofit organization that serves a global movement of people using business as a force for good™. It believes in building a global community of Certified B Corporations™ who meet the highest standards of verified, overall social and environmental performance, public transparency, and legal accountability

<http://bestfortheworld.bcorporation.net/2015-b-corp-best-for-the-world-environment-honorees>

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